

National Media Research Inc 815 Slaters Lane Alexandria, VA 22314

Contract #	1444758
ahadula Datas	10/25/16 10/2

10/25/16-10/31/16 Advertiser NRCC (66196)

Agency National Media Research Inc (10525) Product Political - Issues / Propositions (1068)

Brand 155/915/8145 (566596)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York **Buyer Name** MediaAssistant,,

CPE 155/915/8145 **Account Types** National/Political

Billing Type Standard Comments NRCC IE 2016

Phone/Fax

Date:

This is a new order being sent as a revision to reflect corrections in programming made before sending.

Accepted-Station:

10/07/16 10/07/16 Julie Orilio

No

\$3,451.00

ECR25326154 Headline #

Demo

CO-OP

**Date Entered** 

**Last Modified** 

**Entered By** 

Order Type Normal

Package Deal

Commission % 15.00 Commission \$609.00

**Net Total** 

Date:

Comments:

Sales Tax

Utica (WFXV) By Broadcast Month Spots Rate Oct. 2016 20 \$3,360.00 5 \$700.00 Nov. 2016 Grand Total: 25 \$4,060.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	4:30P- FAMILY FEUD	1		Х					1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	10/7/16
2.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	4:30P- FAMILY FEUD	1				Х			1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	10/7/16
3.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	5P- The Middle	1		Х					1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
4.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	5P- The Middle	1				Х			1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
5.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	5P- The Middle	1	Х						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	10/7/16
6.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	5:30P- Hot in Cleveland	1			Х				1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	10/7/16
7.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	5:30P- Hot in Cleveland	1					Х		1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	10/7/16
8.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	6P- Modern Family	1		Χ					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
9.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	6P- Modern Family	1				Х			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6P- Modern Family	1	Х						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
11.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	6:30P- Modern Family	1		Х					1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
12.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	6:30P- Modern Family	1				Х			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16
13.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6:30P- Modern Family	1	Х						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	10/7/16

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Accepted-Agency/Advertiser:



National Media Research Inc 815 Slaters Lane Alexandria, VA 22314

## Contract # 1444758

 Schedule Dates
 10/25/16-10/31/16

 Advertiser
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Agency National Media Research Inc (10525)

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Sales Office Millennium - New York

Buyer Name MediaAssistant,,

Phone/Fax

Comments

Date:

Accepted-Station:

**CPE** 155/915/8145

Account Types National/Political
Billing Type Standard

NRCC IE 2016
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Date Entered 10/07/16
Last Modified 10/07/16
Entered By Julie Orilio

CO-OP NO

Headline # ECR25326154

Demo

Order Type Normal

Package Deal
Commission % 15.00

Commission \$609.00

Date:

Comments:

\$3,451.00

Net Total Sales Tax 

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14.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7P- BIG BANG THEORY 1ST	1		Х						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16							
15.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	7P- BIG BANG THEORY 1ST	1				х				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16							
16.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7P- BIG BANG THEORY 1ST	1	Х							1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16							
17.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7:30P- 8P (EST)	1			Х					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16							
18.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	7:30P- 8P (EST)	1					Х			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	10/7/16							
19.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8P- MLB WORLD SERIES	1						Х		1	\$500.00	\$500.00	Utica (WFXV)	FOX MLB World Series games 4-7	10/7/16							
20.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	8P- 11P (EST)	1	Х							1	\$500.00	\$500.00	Utica (WFXV)	FOX MLB World Series games 4-7	10/7/16							
21.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7:30P- MLB WORLD SERIES	1		Х						1	\$400.00	\$400.00	Utica (WFXV)	FOX MLB World Series games 1-3	10/7/16							
22.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7:30P- MLB WORLD SERIES	1			х					1	\$400.00	\$400.00	Utica (WFXV)	FOX MLB World Series games 1-3	10/7/16							
23.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	8P- 11P (EST)	1				Х				1	\$400.00	\$400.00	Utica (WFXV)	FOX MLB World Series games 1-3	10/7/16							
24.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	1P- NFL EARLY GAME	1						Х		1	\$500.00	\$500.00	Utica (WFXV)	NFL GAME 1	10/7/16							
					CON	FIR	RM/	AΤ	101	N C	100	1TI	RA	CONFIRMATION CONTRACT												

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B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 12:12 PM on Friday, October 7 2016



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 By Broadcast Month Oct.
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 \$3,360.00

 Nov.
 2016
 5
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 \$4,060.00

Utica (WFXV)

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25.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	4:25P- NFL LATE GAME	1	1						Х	1	\$500.00	\$500.00	Utica (WFXV)	NFL GAME 2	10/7/16
					CON	FIF	RM	IAI	IC	N(	C	NC	ΤF	RAC	Τ				
Accepted	-Agency/Advertiser:	_		Date:	Accepted-St	tation	:							•	Date:	Comments:			•

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